

About the MRO Russia & CIS Directory

ATO's MRO Russia & CIS Directory is an essential tool in 'data-poor' and printed material loving country. Presented in a convenient compact form, this yearbook lists the leading Russian and foreign MRO providers operating on the former Soviet Union market, including repair shops, manufacturers and suppliers of spare parts, fuel and lubricants, IT providers, consultancy services, and training centers.

The 2020 yearbook will be available from March 2020, and distributed among qualified professionals in print

and digital format. Print circulation – 2,000 of which 1,000 copies distributed during the MRO Russia and CIS Conference and Exhibition 2020 (territory's major professional MRO event to be held by ATO Events in Moscow on 10 and 11 March 2020). Additional distribution: 1,000 copies during a year at the region's key industry event.

The directory is also digitally available through ATO's app for smartphones and tablets.

High-impact opportunities:

• Free Listing

Supply your standard listing which includes: Company name, Address, Phone, Fax, E-mail, Website, for free by going to <http://www.ato.ru/content/mro-russia-cis-directory-2020>

Boost your presence in the MRO Directory

If you want to reach thousands of decision makers all year long, take advantage of the advertising options within the yearbook.

• Standard Information with Logo

Make it easier for qualified buyers to find your company by adding your company logo for €150.

• Enhanced Directory Listing

Expand your reach by taking an enhanced professional listing for just €380. Includes business description or services – up to max 800 characters (including spaces) in Russian language.

Get your brand in front of decision makers by Advertising in the Directory

• Full page advertising

Directory Page ad – €950

• Combo special

1 ad page + enhanced listing €1,250



PUBLISHING DATE: MARCH 10, 2020. **ALL MATERIALS DUE:** FEBRUARY 28, 2020.

STANDARD LISTING

STANDARD INFORMATION WITH LOGO

ENHANCED LISTING

FULL PAGE ADVERTISING

COMBO SPECIAL

S Справочник ■ ТООИР авиационной техники в России и СНГ ■ 2017

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StandardAero — один из крупнейших международных независимых провайдеров услуг по ТООИР для газотурбинных двигателей и агрегатов. Располагая сетью представительств по всему миру, мы предлагаем авиаперевозчикам, коммерческим эксплуатантам вертолетной техники, государственным и военным заказчикам уникальные решения, сочетающие услуги управления эксплуатацией двигателей, их линейного и базового обслуживания. Авиакомпаниям предлагаются услуги ТО двигателей GE CF34, CFM56-7, RR AE3007 и PW100, а также ВСУ Honeywell GTCP-36-150, Honeywell RE220 и Hamilton Sundstrand APS2300.

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MTU Maintenance

ВЫСОЧАЙШЕЕ КАЧЕСТВО. ВСЕГДА.

MTU Maintenance – ведущий мировой независимый провайдер услуг по техобслуживанию двигателей. Будучи специалистами в области ремонта и обслуживания двигателей, мы стремимся максимально увеличить вашу прибыль и оптимизировать расходы на обслуживание в течение всего жизненного цикла двигателя. Имея за плечами более чем 30 лет опыта, мы предлагаем клиентам индивидуальные решения, включающие в себя инновационные подходы к услугам в области ТООИР, комплексный лизинг и лучшую в отрасли концепцию управления активами. Для вашего двигателя всегда есть лучшее решение, и MTU знает, какое.

www.mtu.de/maintenance

Standard information	free
Standard information with logo	€150
Enhanced listing	€380
Full page advertising	€950
Combo special	€1,250

MATERIALS SPECIFICATION

DIGITAL FILES ARE ACCEPTED IN THE FOLLOWING FORMATS: HIGH RESOLUTION PDF, EPS, TIFF, JPEG. COLOR – CMYK. ALL PIXEL FILES SHOULD HAVE THE PERMISSION NOT LESS THAN 250 POINTS ON INCH IN SCALE 1:1. THE CARRIER SHOULD CONTAIN ALL FONTS USED IN ALL COMPONENTS OF THE DOCUMENT (IN FORMAT POSTSCRIPT TYPE 1 OR OTF).

PAGE SIZE: TRIM SIZE – 148MM × 210MM, BLEED SIZE – 154MM × 216MM

PUBLISHING DATE: MARCH 10, 2020. **ALL MATERIALS DUE:** FEBRUARY 28, 2020.

To find out more about advertising in the MRO Russia & CIS Directory, please contact:
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